

# Christa Kaufmann UI Designer

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**Education** **1996**  
Fine Arts Diploma  
Camosun College, Victoria BC

**2001**  
BFA Major in Photography, Minor in Graphic Design  
Emily Carr Institute of Art and Design, Vancouver BC

**Skillset** XHTML — Experienced  
CSS — Experienced  
XAML — Experienced/Intermediate  
JavaScript — Familiar

Dreamweaver, GoLive — Experienced  
Expression Blend — Experienced  
Fireworks — Experienced  
Photoshop — Experienced  
Illustrator — Experienced  
InDesign — Experienced  
Flash — Intermediate  
Visual Studio — Familiar

**Projects** **September 07–April 09**  
**IntegriClaim EyeQ**  
MacDonald Dettwiler (MDA)

IntegriClaim EyeQ is an insurance adjusting application used by adjusters to process and calculate the cost of an insurance claim. The original design was created by Frog Design, who came up with the initial look and laid out a few of the main screens. As the application developed, my task was to help refine and redesign these main pages, as well as design other screens that were needed.

I built the screens in XAML and used Microsoft Expression Blend and Visual Studio to put them together.

**2007**  
**Millar and Bryce Personal Search**  
MacDonald Dettwiler (MDA)

Millar and Bryce Personal Search is a site that allows users to search registers for the personal information they need to obtain before a property sale can occur. I designed the layout of the site, which was completed for the research and development area of MDA. I don't believe it was ever put into production as a live site.



## Projects **January 07–September 07**

### **MDA Advantage**

MacDonald Dettwiler (MDA)

MDA Advantage is a service that allows a homeowner in the United Kingdom to put together a Home Information Package — the documents required by law before properties can change hands. Any company that wants to offer HIP compilation services needs to use the underlying system that MDA has developed.

My job was to adjust and style a basic CSS template that was used to style the HIP forms. When a company signed on to become a HIP provider, the default CSS template had to be reworked so that it matched the company's identity, while at the same time keeping the basic structure of the forms intact.

**2006**

### **WHO World Health Mapper**

MacDonald Dettwiler (MDA)

MDA helped the World Health Organization develop a system to map and track the emergence of disease outbreaks around the world. Included in my portfolio are mock-ups that I produced while the project was under research and development.

**2006**

### **Ferret Small Arms Detection**

MacDonald Dettwiler (MDA)

Ferret was a small site that was put together to give potential customers information about a small arms detection device. The look of this site was designed along with with a co-worker, and then put together by me.

**2004, 2006**

### **EOBN Flash Presentation, 2006**

MacDonald Dettwiler (MDA)

Every two years, MDA stages a conference for the Earth Observation Business Network, bringing together companies, government officials and research agencies from around the world. At the end of the 2006 conference, participants received a DVD containing a Flash-based application that contained the conference presentations, information about the participants and photos from the event.

I co-designed the look of this presentation along with a co-worker, and then built the application myself in Flash.

**2005**

### **MFMIS Flight and Information System**

MacDonald Dettwiler (MDA)

These screens were put together for a bid proposal for the UK military to build a program that managed low flying flight booking.

I designed the screens to function mostly as wire frames to demonstrate how a user would navigate through the application. A cleaner look would have been designed for the UI if MDA had won the proposal.



## Projects

**2004–2006**

### **NLIS Land Information Service**

MacDonald Dettwiler (MDA)

This is a system that allows homebuyers in the UK to obtain information about properties electronically.

NLIS already had a strong identity, so my job was to design a site that fit the content we were developing with their look and feel. In addition to designing the site, I had to design and build and write an online tutorial to teach the user how to use the system.

The NLIS site no longer offers searches directly.

**2004–2006**

### **VCNM Courseware**

MacDonald Dettwiler (MDA)

This was an internal application that was used to teach members of the navy the basics of operating various pieces of equipment aboard the fleet of Victoria Class submarines. The focus of my job wasn't to give the site a new look, but rather to clean up existing pages, enhance readability, and create four template pages for new lessons. The site had to operate on an old version of the Unix platform, so colour choices were extremely limited.

Because there was so much courseware content to be formatted, a coworker designed a system to automate the process of producing the HTML pages using the templates that I designed. The content was saved in plain text and marked up using XML tags. These documents were then run through a script to produce the HTML pages, which I would then edit to add images, JavaScript events, etc., to complete the lessons.

**2004–2005**

### **TransactionOnline**

MacDonald Dettwiler (MDA)

TransactionOnline was a system to allow homebuyers in the UK to electronically obtain information about properties.

There was already a workflow established for the site once I was on board. My job was to clean up the pages so that they were more accessible to the user and to change the navigation through the site so that the user could work through the forms effectively and intuitively.

TransactionOnline no longer exists independently. It has been folded into the MDA Advantage property information system.

**2004–2005**

### **AHWCS Courseware**

MacDonald Dettwiler (MDA)

This project was similar to the VCNM courseware listed above, but much smaller in scope. It was small enough to build and populate manually, and served as an example of what we could produce before we were commissioned for the much larger VCNM project.

**2004**

### **LAMP Property Information**

MacDonald Dettwiler (MDA)

This was a small site created to advertise MDA's foray into the UK's land and property information business. This site no longer exists, as this branch of their business was folded into MDA Advantage.



## Projects 2003–2006

### **FNIHB and CNA Nursing Portal** MacDonald Dettwiler (MDA)

For many years, MDA was involved in developing a portal website to help nurses with various things related to nursing. The site was first developed for the First Nation Inuit Health Branch and had to be designed using strict federal government guidelines known as the “common look and feel” or, CLF 1.1. At the time, this meant working with only the 256 web-safe colours. When the Canadian Nursing Association was brought into the project, the CLF guidelines were relaxed and the site’s mock-ups were given a more finessed look.

During the years I spent working on this project, much of my time was spent on research and development, working directly with nursing consultants as the site was put together.

The site now exists as NurseOne and is no longer being developed by MDA.

### **Spring 2002** **ZeD beta v0.1** Bento Box

During the spring of 2002, I was working with a co-worker at Bento Box building the ZeD beta site for the CBC. ZeD was a site that allowed users to upload and share movies, art, music and other content that they had created. The best of what was uploaded was then broadcast on ZeD’s television counterpart.

The site was designed to reflect that ZeD was both a TV program and a web database of user-generated content. The gears and pipes that made up the look of the site were photographed from found objects lying around the TV studio that were eventually used as part of the set.

### **2000–2001** **Bento Box Profiles** Bento Box

As a start-up web design company during the height of the dot-com boom, we re-styled the look of our website a lot. I was usually in charge of the profiles section of our site.

### **2000–2001** **Broadway Tech Centre** Bento Box

While the Broadway Tech Centre in Vancouver was under construction, the client wanted a website to let people know which buildings were currently available for lease and when the buildings that were still under development would be completed.

This site was designed with three levels of navigation. The user could either page through the site using the navigation along the left-hand side, follow a guided tour that starts by clicking on the green square to the right of the photo, or choose to read more information on a specific building by selecting one from the diagram on the lower right.



## Projects 2000–2001

### Malaspina Great Books

Bento Box

Malaspina Great Books is a web-based database containing information on prominent figures and periods of time in history.

Since this site is used mostly for research, it was important that there were several different ways to search for information, and I designed the main page with this in mind. Once the user is past the main page, the historical map displayed in the header of the page changed depending on which period the user had entered.

This look for the site never made it live. Malaspina Great Books exists mostly in its original form.

## 2000–2007

### Print Work

MacDonald Dettwiler (MDA), Bento Box

While I was at Bento Box and MDA, when I wasn't busy working on interactive media projects, I would pick up print work that needed doing. The work included brochures, proposal covers, PR cards, posters to banners and the occasional booth display.

## Awards 1997

Digital Imaging photography award from Symbolic Sciences

## 1998

Emily Carr Scholarship received for achieving excellence within my field of study

## References

References available upon request.

